

3/18/24

Special Service Area #39 Commission Meeting Minutes

Commission Attendees:

1. Jose Barrera, Chairperson
2. Dr. Genaro Romo, Commissioner
3. Miguel Torres, Commissioner
4. Erick Valdez, Commissioner
5. Diane Carli, Vice Chairwoman

Not in Attendance:

1. N/A

Service Provider/Other Attendees:

1. Miguel Moreno, Program Manager
2. Craig Chico, BYNC President & CEO
3. James Gonska, BYNC
4. George Cardoso, BYNC
5. Victor Vasquez

Minutes

Chairman Barrera call the meeting to order at 4:03PM

Miguel Moreno does a roll call. A quorum is present.

Chairman Barrera asks for a review of the meeting minutes from 9/13/23.

Commissioner Torres makes a motion to approve the minutes. Commissioner Valdez seconds the motion. Minutes approved.

Chairman Barrera asks Miguel for the program updates.

Miguel Moreno speaks on the following updates:

1. Miguel says the SSA sponsored an event on 10/29 with the 12th Ward at Don Rafas.
2. On streetscape, Miguel mentions that the planning consultant has been working with the city to continue progress towards getting the green light to submit for permits to break ground on the next phase of the streetscape program.
3. Miguel says he will send the landscaping RFP out to at least 5 potential bidders and that he hopes to have a contract ready by the spring.
4. Miguel says the recently filmed interviews with past Façade Rebate participants was being edited before being posted on social media. And that it should be read in a couple days.
5. Miguel gives the Commissioners 3 holiday decoration options. He says the budget only had \$10,000 and would not be enough to procure decorations for the 2023 holiday season. He cites

inflation for this issue since the last time the SSA installed holiday decorations, the SSAs budget could cover those costs. Miguel says he can use the print and banner maintenance budget to cover the cost of the year's program but would have to adjust the budget for 2024.

6. Commissioner Torres asks if we can install banners and ribbons. Miguel says that he does have a quote for that. And would include live wreathes as well.
7. Commissioner Romo, Torres, and Valdez asks if we can create signs that can be given to businesses to advertise the commercial district.
8. Vice-Chairwoman Carli asks if we can install an arch like the one found in Bridgeport in the SSA. Craig says those types of arches cost over \$100,000. And that it might be cost prohibitive considering the streetscape program costs.
9. Commissioners agree that when there is an SSA event it should be marketed.
10. Miguel mentions this is the last meeting of the year. And that the commissioners should standby in regards to the Holiday gathering.

Chairman Barrera asks if there is any public input.

Miguel says he did invite the new 12th and 14th Ward Alderwomen. They could not make the meeting.

Chairman Barrera asks for a motion to adjourn the meeting.

Commissioner Romo makes a motion to adjourn the meeting. Vice-Chairwoman Carli seconds the motion.

Meeting adjourned at 5:03PM.